



FOR IMMEDIATE RELEASE

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Allegis Global Solutions and Brightfield Strategies Partner to Deliver Powerful Data Analytics

Hanover, Md. –Allegis Global Solutions (AGS), the largest global managed services provider, and Brightfield Strategies, the leading workforce modelling and analytics organization, have launched a partnership to create exclusive services procurement analytics capabilities that will enhance AGS’ ACUMEN Workforce Intelligence platform.

Brightfield’s leading-edge Talent Data Exchange (TDX) platform will give AGS powerful new analytics and market intelligence capabilities that will enable AGS to consult its clients with increased precision. This includes the ability to analyze and manage structured and unstructured data in services procurement contracts and leverage machine learning algorithms for next generation benchmarking and decision support.

“Brightfield is committed to advancing the state-of-the-art use of data and analytics to optimize workforce acquisition across all talent sources” said Brightfield President and Chairman Jason Ezratty. “Analyzing services procurement contracts is the next big frontier. Until now, services procurement analytics and optimization efforts have been hindered by the enormity of making sense of the thousands of contract documents filled with text, which is largely unstructured data. Brightfield’s solution effectively eliminates this challenge by automating the reading, structuring and aggregating of relevant contract data to provide decision support for a wide range of business questions.”

“Our clients want increased visibility and control over their services procurement contracts and spend data,” said AGS Senior Vice President, Global Product Leader Steve Schumacher. “This platform will empower our program leaders and analysts with untapped data by leveraging Brightfield’s innovative natural language processing and machine learning capabilities. We are extremely proud to be first in the services procurement space to bring next-gen data analytics to market. We share a bold vision for the future, and I am convinced that AGS and Brightfield will deliver transformational data intelligence to our customers across the globe.”

About Allegis Global Solutions

Allegis Global Solutions is founded on a culture that is passionate about transforming the way the world acquires talent by delivering client-focused solutions that make a difference for businesses worldwide.

From refining how you manage your contingent workforce to strengthening your employer brand to recruit top talent, our integrated solutions drive the business results you’re after.

As an industry leader, we draw upon decades of experience to design innovative tools, products and processes. We develop competitive practices that position organizations for growth and we deliver the insight needed to succeed in today’s global marketplace.



About Brightfield Strategies

Founded in 2006, Brightfield Strategies is an independent consultancy and data services company specializing in workforce acquisition strategies and analytics. For contingent workforce optimization to talent acquisition benchmarking, Brightfield helps Global 2000 clients create data-driven, actionable strategies that make them more competitive. Brightfield is also the creator and data steward of Talent Data Exchange, a talent data and analytics platform that enables companies to develop, validate, and modify their workforce acquisition strategies and compare them with their competition. For more information about Brightfield Strategies and its consulting services and TDX platform, visit www.brightfieldstrategies.com.

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