

Struggling to Raise Your Business Performance?

A sound diversity and inclusion (D&I) strategy gives you the **strength to succeed.**

Companies that **hone their D&I** strategies benefit significantly:



Achieve a 35% competitive advantage

Ethnically diverse companies are 35% more likely than their peers to financially outperform their industry medians. Companies with men-only boards lag behind those with gender-diverse boards by an estimated total of \$655 billion in profitability.



Increase cash flow per employee by 2.3 times

Companies with mature diversity programs enjoy a two-fold revenue-per-employee advantage over other organizations.



Boost innovation by 1.7 times

A company with a mature diversity program is nearly twice as likely as the industry norm to be considered an innovation leader in its market.



Improve candidate attraction by 67%

Nearly 7 in 10 active and passive job seekers consider diversity a factor when evaluating companies with job opportunities.

Take Action for D&I Impact

If your company wants to achieve such benefits yet struggles to launch an effective program, here are some ways to get started.



Fight Bias

Fighting the negative influence of unconscious bias is the single common thread that underlies every D&I-related strategy and activity.



Get Real About Change

The path to D&I impact begins with a solid diversity position, objectives for change, metrics for success, and executive support.



Build Diversity Through Talent Acquisition

Great recruiting brings diverse talent through the door. The opportunities to reduce bias and improve diverse hiring span all aspects of talent acquisition.



Create an Inclusive Employee Culture

A positive employee experience is vital to attracting diverse talent. Acceptance, fairness in compensation, and opportunity for advancement are ingredients to an inclusive company culture.



Download our white paper to learn how D&I helps great companies and their people rise to success.

AllegisGroup.com/Diversity

