

Myth of the Ready-Made Candidate

Who expects candidates to arrive **fully equipped** with all the skills and experience needed for a role?



50%

of talent acquisition professionals

... and they may not recruit candidates who aren't fully qualified.



53%

of candidates

... and they may not apply if they don't feel fully qualified.

and

but only

28%

of hiring managers

... and the other 72 percent wonder why it's difficult to attract candidates.



**Get everyone
on the same page**

and stop driving away talent with misplaced expectations.

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