Connecting Talent Potential to Business Outcomes

The World of Work is Evolving

- Technologies to automate work are advancing.
- Companies have more talent engagement and resource options than ever before.
- More workers have unprecedented flexibility for how, where, and when they do their jobs.

Yet Businesses Struggle to Keep Up

Navigating the demands of innovation and competition is a challenge, and a recent Allegis Group survey reveals a growing pressure to keep up.

Engagement and Technology Issues Create Obstacles

For companies, the challenge begins with how they engage people and resources. Among 1,800 global HR and business decision-makers and compared to 3 years ago:



say it is more difficult to attract and retain talent with critical skills



find it harder to determine what talent and technology resources they need to achieve key goals, projects, and initiatives

Core business capabilities suffer as a result, leading to:



Compromises in operations and service delivery



Limitations on business growth and profitability

Obstacles to innovation

77%

Workers Agree There's Room to Improve

Among 2,000 global workers:



agree employers need to do a better job of providing resources and technologies to best attract job seekers and retain employees



To meet these challenges head-on, professionals must evolve their skills to keep pace with innovation, and corporate hiring managers and leaders must get creative in how they move the organization forward. Our research reveals 4 paths to success:

1

Apply technology to humanize the worker experience

2

Leverage specialized services to tackle important initiatives 3

Adopt a total talent approach to better engage workers of all types 4

Boost processes and technologies to stay ahead of workforce regulations



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