

Refresh Your Job Search

A new year brings a renewed energy—which can breathe new life into your job search. Take these five actions to start your job search on the right foot.



Gain a fresh perspective: Try to look at 2021 as a clean slate and go into the year with a fresh outlook. Your mindset is important.



Revisit your career goals: Critically think about what your goals are and what jobs or companies you may want to target, then come up with a plan to reach those goals.



Refresh your LinkedIn profile and resume: Include keywords on both your LinkedIn profile and resume with tasks and skills that are found in the job descriptions for positions that you are targeting and do tailor your resume for each job application.



Network with people in the industry: Getting to know people within your field or at a company you are targeting will help you in your job search. Ask for virtual coffees or simply exchange emails with people to get to know them and the work they do.



Reach out to recruiters: Recruiters are a great resource for market intel and career advice. They can also help you brush up on your interviewing skills and tidy up that resume.