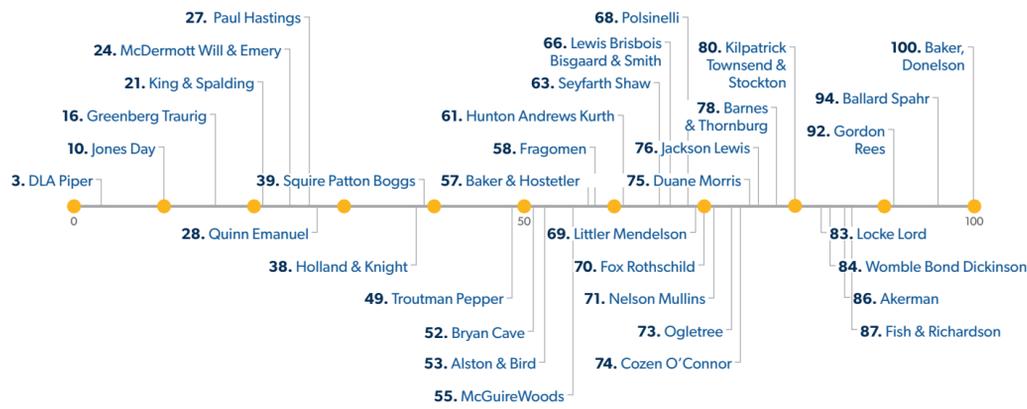


## AMLAW Did you know? 35 of the AmLaw 100 law firms are located in Atlanta.\*



\*Numbers signify 2021 AmLaw rankings

## Did you know? In the past five years, nine of the AmLaw 200 have opened offices in Atlanta.

- Adams and Reese
- Akerman
- Fox Rothschild
- Greenspoon Marder
- McDermott Will & Emery
- Morrison & Foerster
- Quinn Emanuel
- Shook, Hardy & Bacon
- Squire Patton Boggs



## TOP LOCAL INDUSTRIES



### FINTECH

Over the past decade, Atlanta has quietly become the hub for financial transactions in the United States with 70 percent of all global sales passing through this city. Between 2016 and 2019, the number of FinTech companies in Atlanta rose from 90 to 120, so this trend is far from slowing down.

The top 50 companies in this industry have generated revenues of over \$72 billion, and these companies have also processed more than \$2 trillion per year. This showing has caused Atlanta to take on the title of "Transaction Alley" for its role in furthering the electrification of payments. With three of the industry's significant mergers and acquisitions happening last year, giants like Worldpay, TSYS, Fiserv and First Data are poised to continue to put Atlanta on the map when it comes to the digital payments industry.



### ADVANCED MANUFACTURING

While other states may be slowing down in this area, Atlanta hasn't seemed to miss a beat. Georgia has surpassed the U.S. in 10-year GDP growth in the production of machinery, electrical equipment and fabricated metals. The workforce for advanced manufacturing includes 270,000 employees, and these individuals have helped the state reach a \$61.1 billion output.

Many companies in this sector are experimenting with emerging technologies such as 3D printing and the use of robotics and automation. One of the significant elements fueling the further development of companies like Kia Motors, Caterpillar and Delta TechOps in Atlanta is the talent. Georgia Tech was ranked #4 by U.S. News and World Report for Best Undergraduate Engineering Programs. As a result, these companies have consistent access to some of the best and brightest engineering innovators in the country.



### HEALTHCARE INFORMATION TECHNOLOGY

When you have healthcare heavy-hitters like the Centers for Disease Control and Prevention, Piedmont Health and the American Cancer Society located in Metro Atlanta, it isn't hard to see why Atlanta has also become a place for healthcare information technology to thrive.

The Metro Atlanta Chamber found that Georgia's healthcare IT sector was the largest in the nation with 225 companies who employ 30,000 individuals. This community of employees is likely replenished by several of the Metro Atlanta area's premier higher education institutions.

The city has even received outside recognition for its healthcare information technology players. On Healthcare Innovations top 100 list of vendors in this industry, four Metro Atlanta companies were in the top 55.

## TECH INDUSTRY

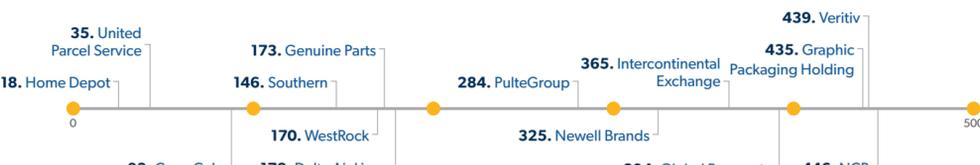
It is no surprise that *Business Facilities* magazine ranked Atlanta as the No. 1 Tech Hub in the U.S. With major business incentives, a flush talent pool and low cost of living, Georgia is attractive to many businesses. This year alone, multiple companies have announced new technology hubs in the state. Georgia boasts over 234,000 tech employees and more than 18,000 tech companies. As state initiatives like the Partnership for Inclusive Innovation (PI2) push to establish Georgia as the "Technology Capital of the East Coast," let's look at some of the success we have already realized.

Despite the adversities of 2020, many companies announced expansion into Georgia. Beyond their new offices that opened this spring, Microsoft is opening two data centers in the state and have additional new offices in developments on the Atlanta Beltline's Westside Trail. Deluxe will be opening its FinTech and Customer Innovation Center in Sandy Springs in the first half of this year adding over 700 jobs to the state. Atlanta was selected by Zillow to be its Southeastern U.S. hub, by Dematic for the home of their global headquarters and by Northern Ireland's Kainos for a new sales and IT office. Most recently, Airbnb shared plans to open a technology and engineering hub in Atlanta, citing the city's "robust and diverse technical talent pool."

Innovation and startup hubs abound throughout the state. From ATDC in Tech Square and Atlanta Tech Village in Buckhead to Tech Alpharetta and Curiosity Lab at Peachtree Corners, not to mention the Georgia Centers of Innovations, the number of resources and facilities is too long to list. Georgia Tech is looking to add another innovation hub to that list. The university has plans to create Technology Enterprise Park, a 20-acre mixed-use development to act as a new innovation hub just up the road from the Georgia World Congress Center, similar to its nationally-acclaimed Tech Square.

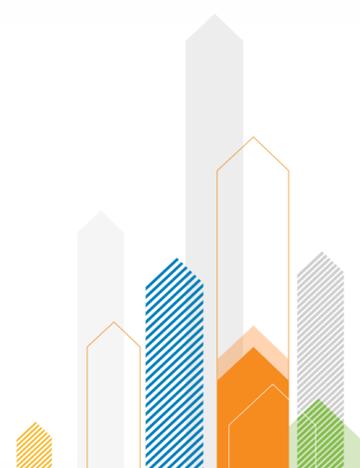
## FORTUNE 500

### Did you know? 14 of the Fortune 500 companies are headquartered in Atlanta.



## HOT ATLANTA TECH COMPANIES

- 11Ten Innovation Partners
- Bakkt
- BitPay
- Buckle Agency
- Calendly
- Cotiviti
- Cox Automotive
- Cricket Wireless
- FeatureSpace
- FilmHedge
- Fiserv
- Flock Safety
- Global Payments
- Greenlight Financial Technologies
- Grayshift
- Kabbage
- Kobiton
- Mailchimp
- MAXEX
- Microsoft
- N3
- NCR
- Pindrop
- PopMenu
- PPRO
- SalesLoft
- SnapNurse
- STORD
- Stryten Manufacturing
- Terminus
- Variant
- Vonage



## REAL ESTATE MARKET

### Did you know?

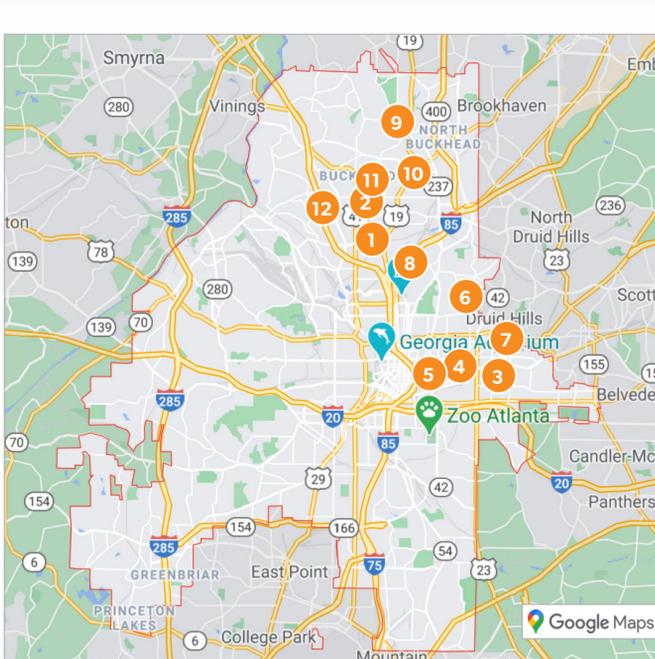
- In the Atlanta area, millennials make up 25 percent of the adult population?
- Atlanta ranked #13 on MagnifyMoney's recent list of the Top 50 Biggest Millennial Boomtowns in the nation?
- Atlanta took the 2nd spot for Best Value and Friendliest City on "The US Cities Scorecard for Millennials," a study published by The Langston Co., which looks at how cities rank across dozens of different dimensions, including culture, climate, transportation and salary potential? Atlanta also claimed second place for being a metropolis where meeting people is easy.
- Atlanta was listed on CNBC's "10 Best U.S. Cities for Jobs, Even Amid the Coronavirus Pandemic."

## HOT NEIGHBORHOODS

- Atlantic Station
- Collier Hills
- East Atlanta
- Glenwood Park
- Grant Park
- Inman Park
- Kirkwood
- Midtown
- Peachtree Heights West
- Peachtree Hills
- Underwood Hills
- Westside

Median Home Price  
\$333,760

Average Monthly Rent for a 2-Bedroom Apartment  
\$2,009



Information gathered from the following sources: <https://www.mysbn.com/small-business/business-news-trends/four-thriving-industries-in-metro-atlanta-in-2020-and-beyond/> | <https://www.georgia.org/industries/advanced-manufacturing> | [https://www.metroatlantachamber.com/assets/2017\\_health\\_it\\_brochure\\_2alpOZI.pdf](https://www.metroatlantachamber.com/assets/2017_health_it_brochure_2alpOZI.pdf) | <https://www.georgia.org/newsroom/blogs/georgia-earns-no-1-tech-hub-ranking-business-facilities-magazine> | <https://www.businessinsider.com/cities-millennials-moving-good-jobs-salaries-2019-2> | <https://atlanta.curbed.com/2019/5/7/18535180/study-millennials-atlanta-traffic-diversity>